



Timeline

Spring

Summer

September

*Approx. 1 Week
after Sign-Up*

*October –
November*

Planning

Promotion

Sign-Up

Orientation

Follow-Up

- Planning
- Pack assessments
- Identify unit needs & develop a plan to address
- Secure unit coordinator
- Secure sign-up location

- Yard signs, newspapers, Social media, bulletins, posters (stores, churches), ads, PSAs (*focus on chartered partners!*)
- School fliers

- “highly-visible locations
- **Provide program overview**

- **Establish expectations**
- **Provide program overview**
- **Review financial commitment and collect unit dues**

- Identify youth not registered
- Continue recruiting
- Encourage new recruits to attend first outdoor activity

Training sessions

