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# **National Pike Chapter Social Media**

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**2020 Vice Chief of Communications**

# Chapter Social Media

**Follow Us on  
Social Media!**



**@NatPikeOA**



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# Next Communication Approaches

## Check Out the Chapter Facebook, Twitter, and Instagram Accounts!

- The use of Chapter social media **MUST** follow BSA Social Media Policies, which can be found [here](#)
- More general information on Facebook can be found [here](#)
- More general information on Twitter can be found [here](#)
- More general information on Instagram can be found [here](#)



# Instagram Presentation



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# Instagram Registration

Instagram

Sign up to see photos and videos from your friends.

 Sign up with Facebook

OR

Mobile Number or Email

Full Name

Username

Password

Sign up

By signing up, you agree to our [Terms](#) & [Privacy Policy](#).

Have an account? [Log in](#)

If you have Facebook and wish to link your Facebook and Instagram accounts, click here

Otherwise, enter all information requested in the respective fields

Finally, click sign up!

Review Instagram's [Terms of Service](#) and [Privacy Policy](#)

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# Instagram Features



**Home Page** – view the posts and stories of the people you follow on Instagram

**Explore/Search** – search for/explore an Instagram user to view contact on their page

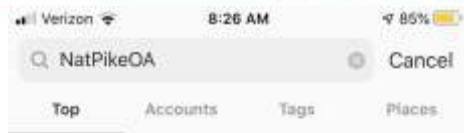
**Post** – make a post on your account by uploading picture(s)

**Account Activity** – see if others have followed your account, liked your posts, and more!

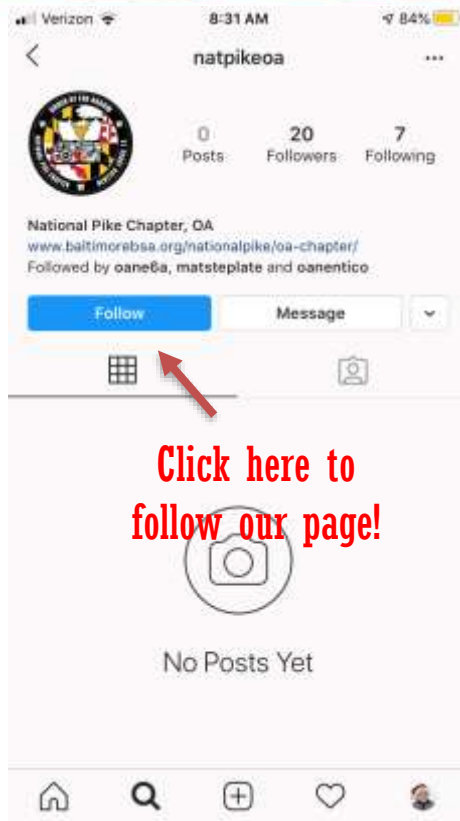
**Account Settings** – manage your account settings and how your profile is visible to others



# How to Find Us



Click here and it will bring you to this screen →



Click here to follow our page!

- Using the Search tool, search for “NatPikeOA” (not case sensitive)
- Click on our account
  - Click “Follow”

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# Facebook Presentation



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# Facebook Registration

## What's Your Name?

First name

Last name

Using your real name makes it easier for friends to recognize you.

## When's Your Birthday?

July 4, 1776

Next

## What's Your Gender?

You can change who sees your gender on your profile later.

Female

Male

Custom

Select Custom to choose another gender, or if you'd rather not say.

Next

## What's Your Mobile Number?

US +1 Enter your mobile number

You'll use this number when you log in and if you ever need to reset your password.

Use your email address

Enter your first and last name, and then click the next button

Enter your birthday, and then click the next button

Select gender, then click the next button

Enter your phone number or email, confirm it, and after you will make your password

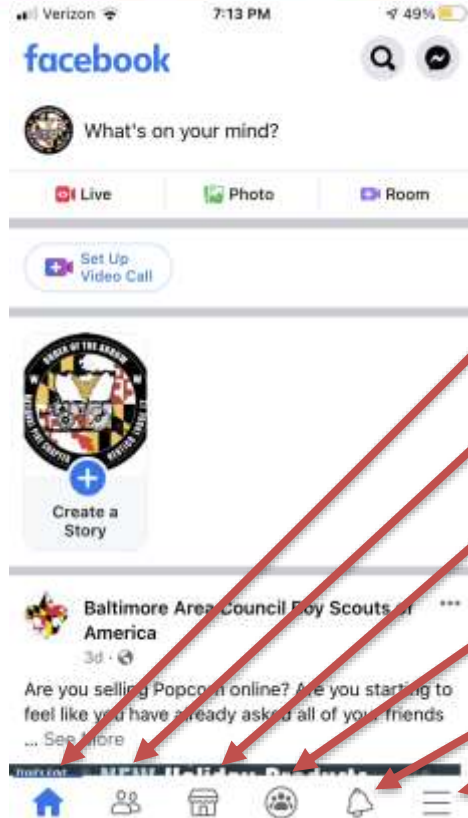
[Already have an account?](#)

[Already have an account?](#)

[Already have an account?](#)

[Already have an account?](#)

# Facebook Features – Part 1



**Home Page** – view the posts and stories of the people you follow on Facebook

**Friends** – view and manage your friends, friend requests, and friend suggestions

**Marketplace** – buying/selling things online

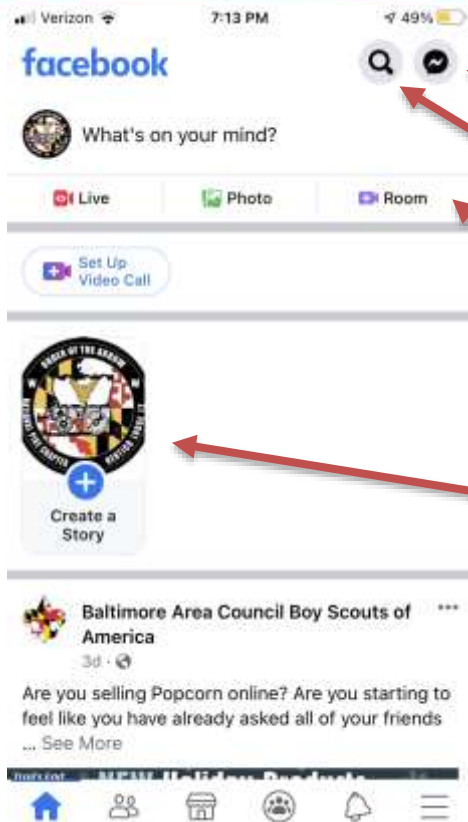
**Groups** – search and see if there are any organizations you belong to that have Facebook groups!

**Notifications** – manage and view your account notifications

**Settings/Other** – manage your account settings and more



# Facebook Features – Part 2



**Messenger** – opens a separate application for Facebook's text message service

**Search** – search for people, hashtags, pages, and more

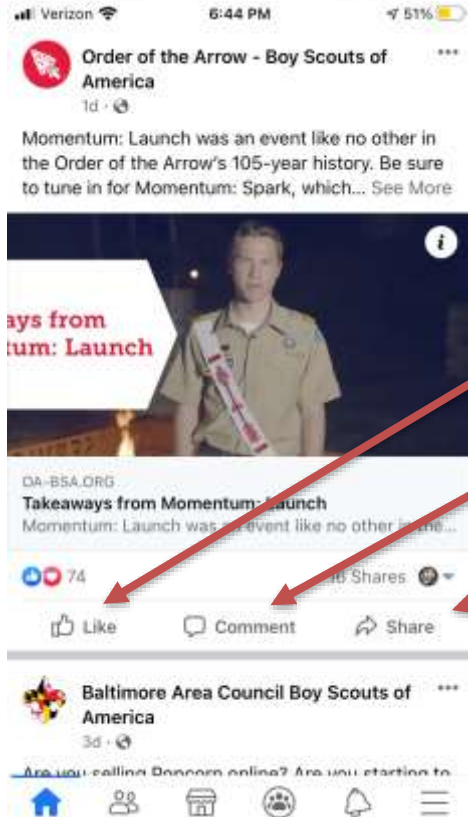
**Post** – post a picture, video, or a message for your followers to see

**Stories** – add to your stories and view your friend's stories



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# Facebook Features – Part 3



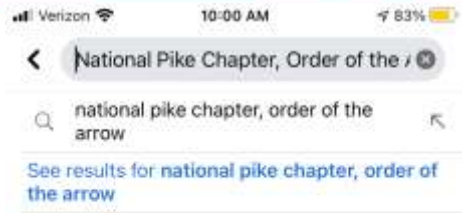
**Like** – like someone's post

**Comment** – post a comment on someone's post

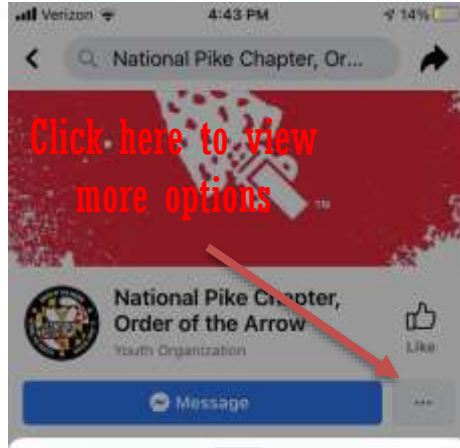
**Share** – share someone's post to your followers



# How to Find Us



Click 'search' and it will bring you to this screen →



- Using the Search tool, search for “National Pike Chapter Order of the Arrow”
- Click on our account
  - Click “Follow”

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# Twitter Presentation



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# Twitter Registration

Verizon 4:21 PM 38%

Cancel

### Create your account

Name

Phone number or email address

Date of birth

Next

q w e r t y u i o p  
a s d f g h j k l  
↑ z x c v b n m ↵  
123 🌐 🗣️ space return

Fill out all this information, and then you will confirm your email/phone number and create a username

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# Twitter Features



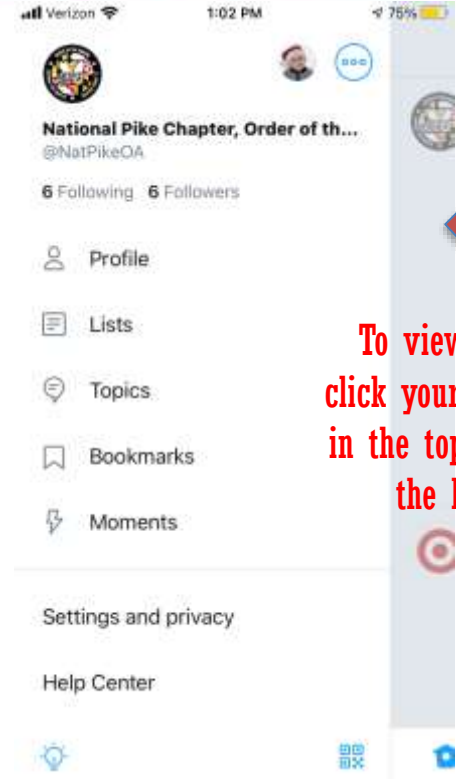
**Home Page** – view the tweets from those you follow on Twitter

**Search** – search for other users or pages on Twitter

**Notifications** – see notifications about tweets from your followers and more!

**Tweet** – make your own tweet for your followers to see

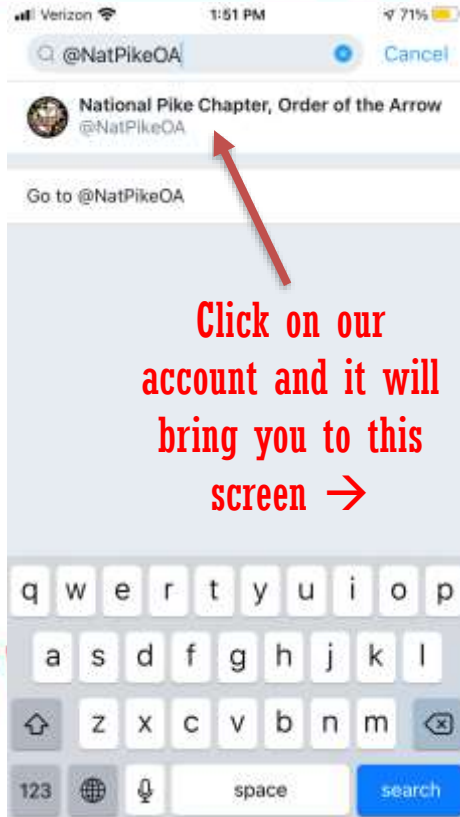
**Messages** – send someone a private message on Twitter and see messages sent to you



To view this screen, click your profile picture in the top left corner of the home page



# How to Find Us



Click on our account and it will bring you to this screen →



Click here to follow our page!

- Using the Search tool, search for @NatPikeOA
- Click on our account
- Click "Follow"

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# Questions?

**Send a message to Ryan Fischer**

**[NationalPike@Nentico.org](mailto:NationalPike@Nentico.org)**



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